

Press Release

Nestlé Contributes RM15 Mil in Covid-19 Relief Efforts to Benefit Over 230,000 Malaysians

*Pledges Long-Term Support to Aid in Malaysia's Recovery
#Semogadipermudahkan*

PETALING JAYA, April 10, 2020 – Nestlé Malaysia through its Nestlé Cares initiative, has pledged to contribute RM15 million towards sustainable initiatives including for COVID-19 pandemic relief efforts, programmes to supporting livelihoods of local small and medium enterprises and impacted B40 and lower-income communities in light of the significant impact of the Covid-19 pandemic. The Company's overall contribution is aimed at benefitting over 230,000 Malaysians.

Mr Juan Aranols, Chief Executive Officer, Nestlé (Malaysia) Berhad, said, "We are mindful that the road to recovery will not be an easy one and many Malaysians will be facing tougher times ahead. In these challenging times, it is more important than ever that we deliver our purpose of enhancing quality of life and contributing to a healthier future for all. Nestlé Malaysia will be pledging RM15 million towards COVID-19 relief efforts, which will be rolled out in two phases: the first phase will focus on aiding immediate pandemic relief efforts through our partnership with the Malaysian Red Crescent society; whilst the second phase will focus on supporting livelihoods of the most impacted communities, and help Malaysians get back on their feet after we have flattened the curve."

"Through our Nestlé Cares initiative, we will positively impact the lives of over 230,000 Malaysians from the B40 and other vulnerable communities, as well as the local small to medium enterprises (SMEs) who stand to be most affected by the socioeconomic fallout of this pandemic," said Mr Aranols.

Nestlé Cares Phase 1: Immediate COVID-19 pandemic relief

In the first phase of the Nestlé Cares initiative, the Group has partnered with the Malaysian Red Crescent Society (MRCS), presenting a total contribution of RM1.5 million which will be channelled towards supporting critical upgrade of emergency medical equipment in MRCS ambulances, which offer essential patient transport

services to COVID-19 designated hospitals in the Klang valley, as well as distribution of food packs to vulnerable communities via established MRCS and partner NGO networks nationwide. In addition to this contribution, Nestlé has also channelled over RM500,000 towards donations of food and beverage products to hospitals to nourish medical frontliners, to quarantine centres, as well as to university students, through Yayasan Food Bank Malaysia.

Commenting on the partnership with Nestlé Malaysia, Chairman of MRCS, YTM Dato Seri Di Raja Tan Sri Tunku Intan Safinaz binti Almarhum Sultan Abdul Halim Mu'adzam Shah said, “As Chairman and on behalf of MRCS members and volunteers, we would like to express our deepest gratitude to Nestle Malaysia for their contribution and for their support to the #responsMalaysia initiative. MRCS would also like to take this opportunity to invite more businesses to lend much-needed support to the nation’s front-liners and to those adversely affected by the COVID-19 pandemic. It is our ultimate mission to unite Corporations, NGOs and members of the public - from all sectors and all walks of life - together alongside front-liners, in solidarity, to overcome this global threat and eventually restore this nation to the peaceful, vibrant, multicultural eden we all know and love.”

Nestlé Cares Phase 2: Relief efforts to support livelihoods

The second phase is focused on providing solutions to help address key socioeconomic issues including on job employability and loss of livelihoods among the B40 and lower income communities, as well as the most impacted local small and medium enterprises.

Nestlé Malaysia through iconic brands like MILO and MAGGI, and its NESTLÉ PROFESSIONAL business, will be spearheading initiatives that to create employment opportunities for B40 communities to earn additional income, and provide support to impacted local partners, suppliers and vendors in Nestlé’s value chain, to ensure that they are able to sustain their businesses in the wake of COVID-19. This comprises SMEs, distributors and coffee shop owners, amongst others. Meal distribution programmes will also be rolled out to B40 and lower-income families along with underprivileged students and nationwide front liners.

In addition to this, additional funding will also be allocated to lend financial aid to charitable organisations across the nation, through Nestlé's ongoing biggest contest to date – *Peraduan Nestlé Gaji Seumur Hidup* (Nestlé Salary for Life contest).

“We are committed to playing a key role in the national response to this pandemic and we are directing significant investment and resources to support the most vulnerable and impacted communities in Malaysia carry through these extremely difficult times. With these Nestlé Cares initiatives in place, we hope that we can do our part to make a positive socioeconomic impact that can benefit Malaysians now and over the long-term, and subsequently contribute to the nation's recovery in the months to come,” concluded Mr Aranols.

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About Nestlé Malaysia

Nestlé is the world's largest food and beverage manufacturer. Headquartered in Switzerland, Nestlé is present in 189 countries around the world, and our 328,000 employees are committed to Nestlé's purpose of enhancing quality of life and contributing to a healthier future. Our performance is driven by our Nutrition, Health and Wellness strategy present in Malaysia. Since 1912, we have been nourishing Malaysians for over a century through our quality brands and products, whilst maintaining our Halal excellence and integrity. This is in line with our promise of delivering GOOD FOOD, GOOD LIFE to all. To learn more, please visit www.Nestlé.com.my or our Facebook page at <http://www.facebook.com/NestléMalaysia>

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