

FOR IMMEDIATE RELEASE – 10th April 2020

**STATEMENT FROM
YANG TERAMAT MULIA, DATO' SERI DIRAJA TAN SRI TUNKU PUTERI INTAN SAFINAZ
BINTI ALMARHUM SULTAN ABDUL HALIM MU'ADZAM SHAH,
DKH, DKYR, SHMS, SSDK, PSM, PAT, JP, HON. PH.D.(UUM)., HON. PH.D (KUIN)., HON. PH.D (UPNM)
TUNKU TEMENGGONG KEDAH.
NATIONAL CHAIRMAN
MALAYSIAN RED CRESCENT SOCIETY.**

PR: NESTLÉ JOINS FORCE WITH MALAYSIAN RED CRESCENT SOCIETY TO WAGE WAR AGAINST COVID-19 PANDEMIC

The Malaysian Red Crescent Society (MRCS) is honoured to receive RM1 Million in contribution from Nestle Malaysia via its #responsMalaysia initiative. Nestle Malaysia, which began its fight against the COVID-19 pandemic earlier this year with critical support to our frontliners, are now looking to turn its efforts towards the nation's vulnerable communities, including the B40, the elderly, the disabled, the homeless and those hardest hit by this crisis.

Nestle will also contribute 10,000 Nestle Family Food Packs to these vulnerable communities via our established MRCS and partner NGO networks nationwide. Part of this generous donation will also go towards supporting the needed upgrade of emergency medical equipment in our MRCS ambulances, which offer essential patient transport services to COVID-19 designated hospitals in the Klang Valley.

As Chairman and on behalf of MRCS members and volunteers, we would like to express our deepest gratitude to Nestle Malaysia for their contribution and for their support to the #responsMalaysia initiative. Nestlé Worldwide has actively been responding to the COVID-19 pandemic, joining forces with the International Federation of the Red Cross and Red Crescent Societies by providing funds and research for good nutrition, especially for the most vulnerable in society – children, the elderly and those struggling with illness.

MRCS would also like to take this opportunity to invite more corporate citizens to lend much-needed support to the nation's frontliners and to those adversely affected by the COVID-19 pandemic. It is our ultimate mission to unite Corporations, NGOs and members of the public - from all sectors and all walks of life - together alongside the frontliners, in solidarity, to overcome this global threat and eventually restore this nation to the healthy, peaceful, vibrant, multicultural eden we all know and love.

A platform for all Malaysians: #responsMALAYSIA

Under our initiative **#responsMALAYSIA** (Malaysia's Response), we have outlined several ways Malaysians can contribute to provide support to this war against COVID-19. For example, we seek contributions from individuals and corporations that can go to essentials needed by frontliners, we also need everyone to spread important messages within their families and communities that garner positive behaviour that can curb the spread of this disease, and we welcome all manner of resources and help.

Equally important, in these challenging economic times wrought by the disease, we hope that Malaysians will also step up and voluntarily fill the gaps and provide assistance needed by vulnerable members of their communities.

We are a nation known for our great neighbourly spirit, and we have always shown deep care for the wellbeing of our neighbours no matter what race or creed they may be. This is one of the moments that will define us, and the standard we set for generations of Malaysians to come.

#responsMALAYSIA carries the message that we ordinary Malaysians can also contribute towards curbing the spread of COVID-19 in many different ways.

With the above in mind, the MRCS members, committee and I therefore would like to appeal to all Malaysians to act as one in our fight against COVID-19. We have provided information on how you can be a part of **#responsMALAYSIA** at: www.responsmalaysia.com.

Let us mobilise efforts and contribute to overcoming this grave challenge to this nation. Today, Malaysia calls for our united response.

#responsMALAYSIA

About the Malaysian Red Crescent Society

The Malaysian Red Crescent Society (MRCS) is a member of The International Red Cross and Red Crescent Movement. We were founded to protect human life and health, to ensure respect for all human beings, and to prevent and alleviate human suffering. The society started off as British Red Cross branches in Sabah and Sarawak in 1948 and was officially incorporated by statute with the passing of the Federation of Malaya Red Cross Society (Incorporation) Act 1962 by Parliament.

For further press enquiries please call:

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If you want to find out more about MRCS, please visit: www.redcrescent.org.my

Be a part of **#responsMALAYSIA** at: www.responsmalaysia.com.